

## THEORY OF CHANGE: SAHEL RE-SOUND

CONTEXT / CHALLENGE	INPUTS & RESOURCES	ACTIVITIES	OUTPUTS (SHORT TERM)	OUTCOMES (MEDIUM TERM)	LONG-TERM IMPACT	
Protracted refugee displacement since 2012	Consortium of local & international partners	<b>Creation &amp; Production</b> <ul style="list-style-type: none"> <li>Recording studio</li> <li>Rehearsal spaces</li> <li>Music &amp; audiovisual production</li> </ul>	Youth trained in artistic & technical skills	Improved self-confidence & psychosocial well-being	A SUSTAINABLE AND INCLUSIVE CULTURAL ECOSYSTEM IN M'BERA THAT:	strengthens dignity and self-expression
Limited opportunities for youth	€68,000 pilot funding	<b>Training &amp; Experimentation</b> <ul style="list-style-type: none"> <li>Music, sound engineering, video</li> <li>Digital production (DAW)</li> <li>Entrepreneurship &amp; cultural management</li> <li>Technical and creative skills training</li> </ul>	First music productions, videos & EPs	Stronger social cohesion & peaceful coexistence		creates economic opportunities
Declining humanitarian aid	Artists, artisans, athletes, youth leaders	<b>Dissemination &amp; Events</b> <ul style="list-style-type: none"> <li>Concerts &amp; showcases</li> <li>Community events</li> <li>Sport-cultural activities</li> <li>Digital distribution</li> </ul>	Shared refugee-host cultural activities	Professional and entrepreneurial skills developed		supports youth empowerment
Social and economic vulnerability	Support from authorities & UNHCR	<b>Crafts &amp; Creative Economy</b> <ul style="list-style-type: none"> <li>Exhibitions &amp; sales</li> <li>Knowledge transmission</li> <li>Income-generating activities</li> </ul>	Increased participation of women & youth	Local creative economy stimulated		reduces vulnerability and tensions
Lack of cultural infrastructure and training	Equipment, instruments, digital tools	<b>Governance &amp; Coordination</b> <ul style="list-style-type: none"> <li>Inclusive management committee</li> <li>Transparent rules &amp; inventory systems</li> <li>Coordination with authorities &amp; UNHCR</li> </ul>	Governance systems tested	Reduced isolation through external networks		preserves and transmits Sahelian cultural heritage
Risk of social tensions between communities	Trainers, mentors, cultural practitioners		Local creative talents identified & supported	Refugees and host communities collaborate actively		connects M'bera to national and international networks
Existing but under-supported creative potential	Community participation & partnerships		Increased visibility of M'bera artists	Emergence of local trainers, technicians & creators		transforms refugees and host communities into active actors of creativity, resilience, and development

If refugee and host youth have access to a safe, well-equipped, and well-governed space, and if they benefit from practical training, production tools, joint activities, and opportunities for dissemination, then they will be able to develop skills, strengthen their self-confidence, generate income, participate in community life, and contribute to social cohesion. This dynamic will help shift from a situation of passive vulnerability to one of active participation, skills development, and local contribution.

KEY PERFORMANCE INDICATORS (KPI'S) - SAHEL RE-SOUND			
CATEGORY	KPI LABEL	INDICATOR	SUGGESTED PILOT PHASE TARGET (SEPT 2026 – SEPTEMBER 2028)
Participation & Inclusion	YOUTH PARTICIPATION	Number of refugee and host-community youth trained	80–120 participants
	GENDER INCLUSION	Proportion of women and girls participating	Minimum 35–40%
	HOST COMMUNITY INCLUSION	Number of host-community youth involved	25–35 participants
	ARTISAN INCLUSION	Number of artisans involved in activities	15–25 artisans
	COMMUNITY ENGAGEMENT	Number of participants attending public activities and events	300+ cumulative participants
Capacity Building & Skills Development	TRAINING DELIVERY	Total number of training hours delivered	200 - 400 hours
	TECHNICAL SKILLS DEVELOPMENT	Number of participants trained in sound, video, DAW, technical management, or communication	40–60 participants
	MENTORSHIP & RESIDENCIES	Number of workshops, residencies, or mentoring sessions organized	10–15 sessions
Artistic & Audiovisual Production	MUSIC PRODUCTION	Number of tracks recorded	15–25 tracks
	AUDIOVISUAL PRODUCTION	Number of music videos, live recordings, or audiovisual productions completed	6–10 productions
	CREATIVE RELEASES	Number of EPs, albums, or collective projects released	2–4 releases
	DISSEMINATION & VISIBILITY	Number of productions disseminated online or publicly presented	10–15 dissemination outputs
Social Cohesion & Community Life	JOINT ACTIVITIES	Number of refugee-host cultural, sports, or craft events organized	6–10 events
	PEACEFUL COEXISTENCE	Percentage of activities involving both refugee and host communities	Minimum 70%
	COMMUNITY DIALOGUE	Number of collaborative activities involving artists, artisans, athletes, and youth groups	15+ activities
Economic Empowerment & Creative Economy	INCOME GENERATION	Income generated through creative and technical activities	Initial local revenue generated
	CREATIVE SERVICES	Number of paid or community services delivered (recording, technical support, events, etc.)	20–40 services
	ENTREPRENEURSHIP SUPPORT	Number of participants supported in cultural entrepreneurship or project development	15–20 participants
Governance, Protection & Sustainability	GOVERNANCE COMMITTEE	Establishment of representative management committee	Committee operational
	GOVERNANCE FRAMEWORK	Charter and operational rules adopted	Charter validated
	ASSET MANAGEMENT	Inventory and equipment management system completed	100% operational
	PROTECTION & ACCOUNTABILITY	Incident and safeguarding reporting mechanism functional	Reporting system established
	MAINTENANCE & OPERATIONS	Maintenance procedures and responsible focal points identified	Procedures implemented
Monitoring, Evaluation & Learning	TESTIMONIALS & FEEDBACK	Number of participant testimonials and feedback contributions collected	30–50 testimonials
	MONITORING & REPORTING	Pilot phase monitoring and evaluation report produced	Final report completed
	DOCUMENTATION & LEARNING	Number of case studies, stories, or documentation outputs produced	5–10 outputs
	PARTNER ACCOUNTABILITY	Number of coordination and review meetings with partners and stakeholders	Monthly coordination meetings held